

CATHERINE LORELEI RILEY

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theGAWC@gmail.com

Winston-Salem, NC 27104

EDUCATION

PhD *Texas A&M University, Communication* Dec. 2015

Dissertation: “The Rhetoric of Homiletics: Preaching, Persuasion,
and the Cappadocian Fathers”

Chair: Jennifer Jones Barbour (*PhD, U of Illinois*)

Committee: Martin J. Medhurst (*PhD, Penn State*)

Kristan Poirot (*PhD, U of Georgia*)

Daniel L. Schwartz (*PhD, Princeton, history*)

Baylor University, 2013 - 2014

Specialized religious rhetoric coursework with Dr. Martin Medhurst

MA *Wake Forest University, Communication* May 2012

Thesis: “Uniting a Broken Nation: A Study of the Unification Devices
Employed by Antebellum Baptist Ministers in the Slavery Debate”

Advisor: Margaret Zulick

BA *Wake Forest University, Communication & English* May 2010

Minor in Spanish

Honors Thesis: “Advanced Public Speaking and Speechwriting”

Advisor: Margaret Zulick

APPOINTMENTS

*Courses Taught: rhetorical criticism, American oratory, persuasion, public speaking,
interviewing*

Part-Time Assistant Professor 2017 – Present

Wake Forest University, Department of Communication

Graduate Teaching Assistant 2013 – 2015

Texas A&M University, Department of Communication

Vision 2020 Fellow 2014 – 2015

Texas A&M University, College of Liberal Arts

Graduate Merit Fellow 2012 – 2015

Texas A&M University, Department of Communication

Graduate Teaching Assistant 2010 – 2012

Wake Forest University, Department of Communication

PUBLICATIONS

Riley, Catherine L. "Rhetorical Leadership and the Black Church: Revisiting 1940s' Durham." *Howard Journal of Communications* 27.4 (Fall 2016).

Riley, Catherine L. "When Prophets Become Preachers: Saint Basil and the Evolution of a Christian Jeremiad." *Journal of Communication and Religion* 38.3 (Fall 2015).

Riley, Catherine L. "When Cows Talk: The Happy California Cow Campaign as Visual Apologia." *Argumentation & Advocacy* 51.4 (Spring 2015): 273-289.

Riley, Catherine L. and Patty Ann Bogue. "Commemorative Spaces as Means of Enhancing Campus Diversity." *Journal for Multicultural Education* 8.3 (August 2014): 179-193.

Riley, Catherine L. "Obscene or Clean? A Semiotic Analysis of 'Awful Billboard Blight.'" *Communication Law Review* 14.1 (March 2014): 22-47.

Riley, Catherine. "The Faithful Citizen: Popular Christian Media and Gendered Civic Identities," Book Review. *Quarterly Journal of Speech* (May 2013): 253-257.

(Under Review)

Riley, Catherine L. *Preaching, Persuasion, and the Cappadocian Fathers*. Submitted to: University of South Carolina Press.

Riley, Catherine L. *Eliza the Speaker* [Illustrated picture book]. Submitted to several literary agents.

CONFERENCE PRESENTATIONS

Riley, Catherine. "May My Tongue Sing of Your Word: The Rise of Women Preachers during the Nineteenth-Century Holiness Movement." Submitted to: *National Communication Association Convention*. November 2017.

Riley, Catherine. "A Classical Courting Conundrum: Labeling the Relationship between Rhetoric and Dialectic." Submitted to: *National Communication Association Convention*. November 2017.

Riley, Catherine. "The Constitutive Dimensions of Peer Rhetors' Personas." *National Communication Association Convention*. November 2016.

Riley, Catherine. "The Rhetorical Dimensions of Preaching." *Rhetoric Society of America Conference*. May 2016.

Riley, Catherine. "When Cows Talk: The Happy California Cow Campaign as Visual Apologia." *National Communication Association Convention*. November 2015.

Riley, Catherine. "When Prophets Meet Presbyters: Saint Basil, Prophetic Discourse, and the Early Christian Church." *National Communication Association Convention*, November 2014.

Riley, Catherine and Patty Ann Bogue. "Commemorative Spaces as Means of Enhancing Campus Diversity." *National Communication Association Convention*, November 2014.

Riley, Catherine. "A Reflection on Reflection." *International Writing Centers Association and National Conference on Peer Tutoring in Writing Joint Conference*, October 2014.

Riley, Catherine. "Narrative Framing in the 1860 Presidential Campaign." *Western States Communication Association Conference*, February 2014.

Riley, Catherine. "A Hermeneutical Approach to Homiletics, History, and the Humanities." *National Communication Association Convention*, November 2013.

Riley, Catherine. "Narrative Framing in the 1860 Presidential Campaign." *University of North Texas Student Research Conference*, March 2013.

Coelho, Catherine. "Making Sense of Contradiction: A Study of Early American Proslavery and Antislavery Sermons." *Southern States Communication Association Conference*, April 2012.

Coelho, Catherine. "A Semiotic Combat against 'Awful Billboard Blight.'" *Carolinas Communication Association Conference*, October 2011.

- Top Graduate Papers Panel

Workshop Facilitations

Bogue, Patty Ann and Catherine Riley. "Narrative Influences of the Student's Sense of Civic Engagement and Awareness." *Washington Campus Compact: Continuums of Service Conference*, April 2013.

AWARDS AND RECOGNITIONS

Vision 2020 Fellowship 2014 – 2016
College of Liberal Arts, Texas A&M University

Graduate Merit Top-Up Fellowship 2013 – 2014
College of Liberal Arts, Texas A&M University

Graduate Merit Fellowship 2012 – 2016
Association of Former Students, Texas A&M University

Professional Development Grant (\$1700) 2013
College of Liberal Arts, Texas A&M University

- Used to build knowledge of service learning for classroom implementation

Roy Joseph Memorial “Good Egg” Service Award	2013
Department of Communication, Texas A&M University	
<ul style="list-style-type: none"> • Competitive award for departmental citizenship and service 	
 Research Productivity Award	
Department of Communication, Texas A&M University (\$500)	2015
Department of Communication, Texas A&M University (\$400)	2015
Department of Communication, Texas A&M University (\$500)	2014
 Travel Grants	
Department of Communication, Texas A&M University (\$500)	2014
Department of Communication, Texas A&M University (\$400)	2014
Department of Communication, Texas A&M University (\$500)	2013
Department of Communication, Texas A&M University (\$300)	2013
 New Venture Seed Grant (\$400)	2011
Center for Innovation, Creativity, and Entrepreneurship, Wake Forest University	
<ul style="list-style-type: none"> • Granted in recognition of clear entrepreneurial spirit and potential • Used to found the Great American Writers’ Camp, LLC 	
 Senior Colloquium Nominee	2010
Office of the Dean, Wake Forest University	
<ul style="list-style-type: none"> • Nominated to speak as a representative of the graduating class in recognition of academic merit, leadership, and noted public speaking ability 	

EMPLOYMENT

Great American Writers’ Camp, LLC, Winston-Salem, NC	2011 – Present
<i>Owner and Director</i>	
<ul style="list-style-type: none"> • Develop summer camp to foster youths’ creative writing and speaking abilities • Train undergraduate writing assistants to lead instruction and tutor youths • Create creative thinking and writing curriculum and annual camp schedule • Manage camp publicity, budget, curriculum, assistants, and campers • Design and update website (theGAWC.weebly.com) 	
 Self-Employed, Winston-Salem, NC; Bryan, TX; Modesto, CA	2007 – Present
<i>Private Tutor</i>	
<ul style="list-style-type: none"> • Coach students in grades 3-12 in the fields of writing and public speaking • Create individual and small group lesson plans tailored to students’ identified needs • Improve and advance academic and creative writing, college application essays, etc. 	
 Self-Employed, Winston-Salem, NC; Bryan, TX	2012 – Present
<i>Freelance Editor</i>	
<ul style="list-style-type: none"> • Edit manuscripts for professionals including economists, chemists, and entrepreneurs • Provide feedback including in-line revisions and detailed explanations 	

Texas A&M University Writing Center

Team Leader

2016

- Trained graduate and undergraduate speaking and writing consultants
- Conducted routine performance reviews of consultants
- Led staff training meetings several times a month

Speaking and Writing Consultant (CRLA certified, Levels I, II & III)

2013 – 2016

- Assisted undergraduates and graduates, online and in person, with speaking & writing
- Provided detailed feedback related to language, style, structure, clarity, argumentation, and audience appropriateness
- Evaluated student writing for accreditation of College of Liberal Arts, contests, etc.
- Led graduate writing groups, workshops, and intensive dissertation writing camps
- Created handouts, presentations, and workshops related to undergraduate, graduate, faculty, and professional writing and speaking

Texas A&M University, Department of Communication

2013 – 2015

Teaching Assistant

- Led instruction and assessment of two self-contained courses per semester
- Revised standard curriculum for upper-level courses to meet my own expectations and individual students' interests and needs

Wake Forest University, Department of Communication

2010 – 2012

Head Teaching Assistant - Public Speaking

- Led instruction of two public speaking labs under guidance of head lecturer
- Helped train incoming teaching assistants on curriculum and instruction methods
- Aided students in their speechwriting and presentations, both in and out of class
- Determined in-class assignment and participation grades

Wake Forest University, Student Athlete Services

2011

NCAA Athlete Communication Tutor

- Explained challenging communication concepts to athletes, encouraging their interest
- Ensured all assignments were completed on time and according to set guidelines

SERVICE

George H. W. Bush Presidential Library and Museum, College Station, TX

2012 – 2016

Education Docent

- Researched and developed historically accurate and age-appropriate presentations
- Educated school tour groups about the rhetorical roles of American presidents while guiding them through the library and museum

Pacing with Padre, Bryan, TX

2014, 2015

Co-Coordinator & Creator

- Organized relay teams to compete in annual Bryan College-Station Marathon against each other and a local minister as a marathon-based fundraiser
- Facilitated communication among public, donors, participants, youth ministers, and numerous churches
- Raised over \$36,000 for youth groups in the Brazos Valley

- Rhetoric & Public Affairs, Communication Journal** 2013 – 2015
Editorial Intern
- Worked with authors and editor to review manuscripts prior to publication
 - Vetted manuscripts for citation errors
- St. Joseph’s Catholic Church, Bryan, TX** 2012 – 2014
Pre-K Catechist
- Develop the Catholic faith of fifteen students through the use of lesson books, discussions, and activities
 - Prepare and execute activities that correlate with the weekly lesson
- St. Leo’s Catholic Church, Winston-Salem, NC** 2010 – 2012
1st Grade Catechist Assistant
- See previous entry
- Big Brothers Big Sisters of America, Winston-Salem, NC** 2007 – 2012
Volunteer
- Act as mentor to local, underprivileged seven-year-old girl
 - Plan weekly activities that encourage maintaining positive attitude and healthy self-esteem levels

PROFESSIONAL DEVELOPMENT

- HOPE Institute for Faculty Development** – Holland, MI 2013
 National Communication Association
- Instructional Communication Seminar, Dr. Steve Myers
 - Religious Rhetoric Seminar, Dr. Martin Medhurst

PROFESSIONAL MEMBERSHIPS & SERVICE

- Rhetoric Society of America, Member, Past Student Chapter Chair** 2013 – Present
- National Communication Association, Member, Conference Reviewer** 2013 – Present
- Society of Children’s Book Writers & Illustrators, Member** 2016 – Present
- Southern Journal of Communication, Guest Reviewer** 2016 - 2017
- Rhetoric & Public Affairs, Editorial Intern** 2013 – 2015
- TAMU Communication Graduate Student Association, Primary Advisor, Member** 2012 – 2015
- Alpha Kappa Psi Business Fraternity, Alumnus** 2007 – 2010
- Lambda Pi Eta Communication Honor Society**
- Primary Advisor* – Texas A&M University 2013 – 2014
- Secretary* – Wake Forest University 2009 – 2010

PUBLIC INTERVIEWS & NEWS

Riley, Catherine. Interviewed by Fr. Ryan Hidgon. *88.5 KEDC*. 24 Apr. 2015. Radio.

“Lavonia Cafe Risque’ Battle Makes Law Review.” *92.1 WLHR*. 20 Jun. 2014. Web.

LANGUAGES

Spanish: Proficient (written and spoken)

Portuguese: Working knowledge (reading only)

PROFESSIONAL REFERENCES

Dr. Valerie Balester

Texas A&M University

Assistant Provost for Undergraduate Studies

Executive Director of University Writing Center

Professor of English

Association: Professor of 3 years; Employer

University Writing Center, Evans Library

Texas A&M University

5000 TAMU

College Station, TX 77843-5000

email: v-balester@tamu.edu

office: 979.458.1420

Dr. Martin J. Medhurst

Baylor University

Distinguished Professor of Rhetoric

Professor of Political Science

Association: Professor of 3 years;

Committee Member

Department of Communication Studies

One Bear Place #97368

Baylor University

Waco, TX 76798-7368

email: martin_medhurst@baylor.edu

office: 254.710.7840

Dr. Jennifer Jones Barbour

University of Texas, Austin

Lecturer

Association: Professor of 4 years;

Committee Chair

Department of Communication

University of Texas

2504A Whitis Ave, A1105

Austin, TX 78712

email: jonesbarbour@utexas.edu

cell: 979.450.8248