

CATHERINE LORELEI RILEY

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308 Carolina Circle
Winston-Salem, NC 27104

EDUCATION

- PhD** *Texas A&M University, Communication* Dec. 2015
Dissertation: “The Rhetoric of Homiletics: Preaching, Persuasion,
and the Cappadocian Fathers”
Chair: Jennifer Jones Barbour (*PhD, U of Illinois*)
Committee: Martin J. Medhurst (*PhD, Penn State*)
Kristan Poirot (*PhD, U of Georgia*)
Daniel L. Schwartz (*PhD, Princeton, history*)
- Baylor University*, 2013 – 2014
Specialized religious rhetoric coursework with Dr. Martin Medhurst
- MA** *Wake Forest University, Communication* May 2012
Thesis: “Uniting a Broken Nation: A Study of the Unification Devices
Employed by Antebellum Baptist Ministers in the Slavery Debate”
- BA** *Wake Forest University, Communication & English* May 2010
Minor in Spanish
Honors Thesis: “Advanced Public Speaking and Speechwriting”

APPOINTMENTS

Courses Taught: rhetorical criticism, American oratory, persuasion, public speaking,
interviewing, visual rhetoric, internship advising

Research Specialties: religious rhetoric, homiletics, visual rhetoric

- Part-Time Assistant Professor** 2017 – 2021
Wake Forest University, Department of Communication
- Vision 2020 Fellow** 2014 – 2016
Texas A&M University, College of Liberal Arts
- Graduate Merit Fellow** 2012 – 2015
Texas A&M University, Department of Communication
- Graduate Teaching Assistant** 2013 – 2015
Texas A&M University, Department of Communication
- Led instruction and assessment of two self-contained courses per semester
 - Revised standard curriculum for upper-level courses to meet my own expectations and individual students’ interests and needs
- Graduate Teaching Assistant** 2010 – 2012
Wake Forest University, Department of Communication
- Earned role of *Head Teaching Assistant - Public Speaking* (2011–2012)

- Helped train incoming teaching assistants on curriculum and instruction methods
- Led instruction of two public speaking labs and assisted many students in office hours
- Determined in-class assignment and participation grades

EMPLOYMENT BEYOND APPOINTMENTS

Supportive Space Consulting, LLC, Winston-Salem, NC 2022 – Present

Owner and Consultant

- Research and publish support for pregnant and parenting college students
- Provide research-based guidance to help individuals, groups, and institutions better uphold Title IX and support pregnant and parenting students
- Design and update website (<https://www.supportivespaces.org/>)

Great American Writers' Camp, LLC, Winston-Salem, NC 2011 – Present

Owner and Director

- Develop youth summer camps, workshops, and after-school programs to foster creative writing and speaking
- Create curriculum, annual program schedules, and arrange guest speakers and audiences
- Train student writing assistants to lead instruction and tutor youth
- Manage camp publicity, budget, curriculum, assistants, and campers
- Design and update website (theGAWC.weebly.com)

Texas A&M University Writing Center

Team Leader

2016

- Upon graduation, was hired as regular staff member to expand the center's focus on public speaking while continuing to provide general consultations
- Trained graduate and undergraduate speaking and writing consultants (center averages 43 consultants on staff per semester)
- Led staff training meetings several times a month
- Conducted routine performance reviews of consultants

Speaking and Writing Consultant (CRLA certified, Levels I, II & III) 2013 – 2016

- Collaborated with ~43 staff members on diverse tasks in highly active work environment
- Center averages per academic year:
 - 200 classroom workshops
 - 13,000 student consultations (12,400 with unique clients)
 - 3 four-day writing retreats for graduates
 - Numerous other external events and internal training programs
 - Clients have .4 higher GPA in writing and comm courses compared to non-clients
- Assisted undergraduates and graduates in 594 online and in-person consultations during duration of employment (consulted in both English and Spanish)
- Provided clients with detailed feedback related to language, style, structure, clarity, argumentation, audience appropriateness, etc.
- Led graduate writing groups, workshops, and intensive dissertation writing camps
- Created handouts, presentations, podcasts, videos, and workshops related to (undergraduate, graduate, faculty, and professional) writing and speaking; content used in Center's consultations, social media, and website (<https://writingcenter.tamu.edu/>)
- Attended and presented research at the annual International Writing Centers Association Conference and National Conference on Peer Tutoring in Writing
- Evaluated student writing for accreditation of College of Liberal Arts, contests, etc.

- Self-Employed, Winston-Salem, NC** 2007 – Present
Rhetorician (private tutor of rhetoric)
- Teach adults and youth to utilize art of rhetoric in writing, reading, and speaking
 - Clients include professionals and youth, some who later attended MIT, Dartmouth, Harvard
 - Create individual lesson plans tailored to clients' identified needs and advanced goals
 - Accolades for clients' work:
 - "Moods of the Week" – Poem selected among thousands of entries to be published in national literary magazine, *Stone Soup* (December 2020)
 - Scholastic Art & Writing Awards (multiple clients/years)

- Self-Employed, Winston-Salem, NC** 2012 – Present
Freelance Editor
- Edit resumes and manuscripts for professionals including c-suite level executives, professors, research professionals, and entrepreneurs
 - Provide feedback including in-line revisions and detailed explanations

- Wake Forest University, Student Athlete Services** 2011
NCAA Athlete Tutor
- Explained challenging communication concepts to athletes, encouraging their interest
 - Ensured all assignments were completed on time and according to set guidelines

PEER-REVIEWED BOOKS

Riley, Catherine L. & Katie B. Garner. *Creating Supportive Spaces for Pregnant and Parenting College Students*. Edited Volume. Routledge. (Forthcoming, December 2023).

Riley, Catherine L. *Title IX and the Protection of Pregnant and Parenting College Students*. Monograph. Routledge. (May 2022).

(In-Progress Manuscripts)

Riley, Catherine L. *Preaching, Persuasion, and the Cappadocian Fathers*. Book manuscript aiming to reintroduce classical rhetorical studies into modern homiletics training.

EDITED VOLUME CHAPTERS

Riley, Catherine L. "Introduction: The Growing Momentum to Protect Pregnant and Parenting College Students." In *Creating Supportive Spaces for Pregnant and Parenting College Students*, 1-16. Routledge. (Forthcoming, December 2023)

Brannon, Grace Ellen & Riley, Catherine L. "Missed Realities About Miscarriage in Academia." In *Creating Supportive Spaces for Pregnant and Parenting College Students*, 111-136. Routledge. (Forthcoming, December 2023)

Riley, Catherine L. "Epilogue: Defending Students and Families by Removing Coercion from Academia." In *Creating Supportive Spaces for Pregnant and Parenting College Students*, 214-217. Routledge. (Forthcoming, December 2023)

PEER-REVIEWED ARTICLES

Riley, Catherine L. "Rhetorical Leadership and the Black Church: Revisiting 1940s' Durham." *Howard Journal of Communications* 27.4 (Fall 2016).

Riley, Catherine L. "When Prophets Become Preachers: Saint Basil and the Evolution of a Christian Jeremiad." *Journal of Communication and Religion* 38.3 (Fall 2015): 30-50.

Riley, Catherine L. "When Cows Talk: The Happy California Cow Campaign as Visual Apologia." *Argumentation & Advocacy* 51.4 (Spring 2015): 273-289.

Riley, Catherine L. and Patty Ann Bogue. "Commemorative Spaces as Means of Enhancing Campus Diversity." *Journal for Multicultural Education* 8.3 (August 2014): 179-193.

Riley, Catherine L. "Obscene or Clean? A Semiotic Analysis of 'Awful Billboard Blight.'" *Communication Law Review* 14.1 (March 2014): 22-47.

Riley, Catherine. "*The Faithful Citizen: Popular Christian Media and Gendered Civic Identities*," Book Review. *Quarterly Journal of Speech* (May 2013): 253-257.

CONFERENCE PRESENTATIONS

Riley, Catherine. "What Title IX Compliance Looks Like and What It Should." *International Association of Maternal Action & Scholarship*. September 2021.

Riley, Catherine L. & Alexis Hutchinson. "Seeing Silence: Pregnancy and Parenting on a College Campus." *International Association of Maternal Action & Scholarship*. October 2020.

- Recognized as a Conference Highlight

Riley, Catherine. "Preaching among Peers and Harnessing Projected Personas." *National Communication Association Convention*. November 2019.

Riley, Catherine. "May My Tongue Sing of Your Word: The Rise of Women Preachers during the Nineteenth-Century Holiness Movement." *National Communication Association Convention*. November 2017. Presented by: P. A. Bogue.

Riley, Catherine. "Christians in Distress: The Knights of Columbus' Rhetorical Crusade against the Ongoing Genocide of Religious Minorities." *National Communication Association Convention*. November 2017. Presented by: E. Earle.

Riley, Catherine. "The Constitutive Dimensions of Peer Rhetors' Personas." *National Communication Association Convention*. November 2016.

Riley, Catherine. "The Rhetorical Dimensions of Preaching." *Rhetoric Society of America Conference*. May 2016.

Riley, Catherine. "When Cows Talk: The Happy California Cow Campaign as Visual Apologia." *National Communication Association Convention*. November 2015.

Riley, Catherine. "When Prophets Meet Presbyters: Saint Basil, Prophetic Discourse, and the Early Christian Church." *National Communication Association Convention*, November 2014.

Riley, Catherine and Patty Ann Bogue. "Commemorative Spaces as Means of Enhancing Campus Diversity." *National Communication Association Convention*, November 2014.

Riley, Catherine. "A Reflection on Reflection." *International Writing Centers Association and National Conference on Peer Tutoring in Writing Joint Conference*, October 2014.

Riley, Catherine. "Narrative Framing in the 1860 Presidential Campaign." *Western States Communication Association Conference*, February 2014.

Riley, Catherine. "A Hermeneutical Approach to Homiletics, History, and the Humanities." *National Communication Association Convention*, November 2013.

Riley, Catherine. "Narrative Framing in the 1860 Presidential Campaign." *University of North Texas Student Research Conference*, March 2013.

Coelho, Catherine. "Making Sense of Contradiction: A Study of Early American Proslavery and Antislavery Sermons." *Southern States Communication Association Conference*, April 2012.

Coelho, Catherine. "A Semiotic Combat against 'Awful Billboard Blight.'" *Carolinas Communication Association Conference*, October 2011.

- Top Graduate Papers Panel

Workshop Facilitations

Bogue, Patty Ann and Catherine Riley. "Narrative Influences of the Student's Sense of Civic Engagement and Awareness." *Washington Campus Compact: Continuums of Service Conference*, April 2013.

AWARDS AND RECOGNITIONS

ChangeMaker Award International Association of Maternal Action & Scholarship	2021
<ul style="list-style-type: none">• Awarded for vigorous work refining institutional practices in higher education that do not support mother-scholars	
Research & Development Grant (\$2500) Center for Bioethics, Health, and Society, Wake Forest University	2021
<ul style="list-style-type: none">• Used to research and write monograph on pregnancy and parenting in college	
Faculty Development Grant Provost's Office, Wake Forest University (\$500)	2019
<ul style="list-style-type: none">• Successfully petitioned Provost's Office and was first adjunct faculty member allowed to apply for a grant (to attend conferences), paving the way for others	
First Place, Adult Poetry Contest Dixie Classic Fair, Winston-Salem-NC	2018
<ul style="list-style-type: none">• Awarded for "A Cow's Best Friend" against entries from NC & VA	
Vision 2020 Fellowship College of Liberal Arts, Texas A&M University	2014 – 2016

Graduate Merit Top-Up Fellowship College of Liberal Arts, Texas A&M University	2013 – 2014
Graduate Merit Fellowship Association of Former Students, Texas A&M University	2012 – 2016
Professional Development Grant (\$1700) College of Liberal Arts, Texas A&M University	2013
<ul style="list-style-type: none"> • Used to build knowledge of service learning for classroom implementation 	
Roy Joseph Memorial “Good Egg” Service Award Department of Communication, Texas A&M University	2013
<ul style="list-style-type: none"> • Competitive award for departmental citizenship and service 	
Research Productivity Award Department of Communication, Texas A&M University (\$500)	2015
Department of Communication, Texas A&M University (\$400)	2015
Department of Communication, Texas A&M University (\$500)	2014
Travel Grants	
Department of Communication, Texas A&M University (\$500)	2014
Department of Communication, Texas A&M University (\$400)	2014
Department of Communication, Texas A&M University (\$500)	2013
Department of Communication, Texas A&M University (\$300)	2013
New Venture Seed Grant (\$400) Center for Innovation, Creativity, and Entrepreneurship, Wake Forest University	2011
<ul style="list-style-type: none"> • Granted in recognition of clear entrepreneurial spirit and potential • Used to found the Great American Writers’ Camp, LLC 	
Senior Colloquium Nominee Office of the Dean, Wake Forest University	2010
<ul style="list-style-type: none"> • Nominated to speak as a representative of the graduating class in recognition of academic merit, leadership, and noted public speaking ability 	

PROFESSIONAL DEVELOPMENT

“Teaching Online – Course Design & Delivery” Office of Online Education, Wake Forest University	2020
HOPE Institute for Faculty Development – Holland, MI National Communication Association	2013
<ul style="list-style-type: none"> • Instructional Communication Seminar, Dr. Steve Myers • Religious Rhetoric Seminar, Dr. Martin Medhurst 	

ADVISING

Research Practicums, <i>Instructing Supervisor</i>	2011 – 2019
<ul style="list-style-type: none"> • Created hands-on summer learning opportunities for 20+ undergraduates, who help as volunteers or for WFU course credit with the Great American Writers’ Camp 	

- Taught undergraduate students through real-life learning experiences related to instructional communication, organizational rhetoric, and elementary education

Senior Honors Thesis, Faculty Sponsor

Sprague, Katie. “The Documentary Genre as Affective Abusive: A Case Study of *What the Health*.” (2021)

Baisier, Caroline “Carved But Not Set in Stone: How Evolving Contexts Shape Stone Mountain Park.” (2019)

- Awarded “Top 3 Honors Paper” by WFU Communication Department.

Internship Credit, Faculty Advisor

Cooney, Melissa. Advised Communication and Media Studies with WXII news station. (2020)

Delight Women’s Ministry (WFU Chapter), Faculty Advisor 2017 – 2018

Lambda Pi Eta Communication Honor Society
Primary Advisor – Texas A&M University 2013 – 2014

PROFESSIONAL SERVICE & MEMBERSHIPS

Adopt-a-Deac, Wake Forest University 2021
Faculty Mentor

- Provide bi-weekly mentorship for a potentially vulnerable underclassman

TEDx @ Wake Forest University, Winston-Salem, NC 2020
Invited Speaking Coach

- Coached invited national and international speakers for event with ~1000 attendants
- Successfully ensured all TEDx speech requirements were met, accomplishing the unusual event of all speeches being published by TED quickly, without editing

Supportive Space Initiative

Wake Forest University, *Project Co-Creator* 2019 – 2021

Texas A&M University, *Instigator* 2014 – 2015

- Advocated for rights and resources supporting pregnant and parenting students
- Developed resources, publicized information, organized events, and communicated directly with offices, faculty, staff, and students to improve campus inclusivity
- Created student organization to meet goals, engage students, and build website of resources (SupportiveSpace.weebly.com)

National Communication Association, Member, Conference Reviewer 2013 – 2019

International Association of Maternal Action & Scholarship, Member 2020 – 2022

WFU Bioethics, Health, and Society, Member 2020 – 2022

Southern Journal of Communication, Guest Reviewer 2016 – 2017

Rhetoric & Public Affairs, Communication Journal, Editorial Intern 2013 – 2015

- Worked with authors and editor to vet manuscripts

Lambda Pi Eta Communication Honor Society, WFU Secretary 2009 – 2010

SELECT SERVICE ENGAGEMENTS

WFU Student Catholic Community, Winston-Salem, NC 2016 – Present

- Coordinate volunteer opportunities for students through local churches, groups
- Arrange meals for weekly student community dinners of ~50 students (4x in fall 2023)
- Provide financial support, tangible items to enhance community gatherings and services

St. Leo Catholic Church, Winston-Salem, NC*St. Isidore's Gardening Group, Leader* 2023 – Present

- Recruit volunteers, organize 45+ members on 7 teams, create schedule
- Oversee landscaping maintenance needs and communicate with teams
- Coordinate plans with professional landscape architect and head pastor

St. Dorothy's Guild, Member 2021 – Present

- Create and care for professional-level floral arrangements for sanctuary that reflect weekly scripture readings, liturgical celebrations, and season
- Study the historical role of flowers in church and their spiritual significance
- Participate in service opportunities involving arrangement and delivery of flowers
- Floral designs spotlighted in *Catholic News Herald* and used for weddings, funerals, etc.

Bible Study, Guest Speaker 2019 – Present

- Invited regularly to speak to 60+ members on designated chapters studied by group
- Utilize religious rhetoric expertise to present a rhetorical analysis of text

Catholic Charities USA, Winston-Salem, NC office 2021 – Present*Volunteer*

- Stock food pantry, box items weekly for 140+ local families receiving aid
- Organize “WeeCare Shoppe” with baby, children, and maternity clothes and essentials

George H. W. Bush Presidential Library and Museum, College Station, TX 2012 – 2016*Education Docent*

- Researched and developed historically accurate and age-appropriate presentations
- Educated school tour groups about the historical and rhetorical roles of American presidents while guiding them through the library and museum on a weekly basis

Big Brothers Big Sisters of America, Winston-Salem, NC 2007 – 2012*Volunteer*

- Mentored two local youth, providing new educational, recreational, and social opportunities
- Planned weekly activities that encouraged maintaining healthy attitudes and behaviors

PUBLIC INTERVIEWS, NEWS, & GUEST LECTURES

Riley, Catherine. Invited Podcast Guest. “Pregnancy on the College Campus.” *Pregnancy Has Entered the Chat* podcast hosted by The Pregnancy Network. 8 Nov. 2023.

Riley, Catherine. Invited presentation. “The Cycle of Under-Support and How to Protect Pregnant and Parenting Students.” *Time with Title IX* speaker series hosted by the Association of Title IX Administrators (ATIXA). Zoom platform. 20 Jan. 2023.

- Attracted live, national audience of 200+ university lawyers and legal administrators
- Reviewed as one of the most popular, well attended events in the speaker series

Riley, Catherine. Invited lecture on *Title IX and the Protection of Pregnant and Parenting College Students*. Faculty Showcase Series debut at Bookmarks Bookstore. Winston-Salem, NC. 6 Oct. 2022.

Riley, Catherine. Invited to speak to University of North Carolina student organization on Title IX & College Pregnancies. 18 Nov. 2021.

Riley, Catherine. Invited Correspondent. Voices, Vision, & Advocacy lecture series. International Association of Maternal Action & Scholarship. 3 Aug. 2021

Riley, Catherine. Invited to speak to University of North Carolina student organization on Title IX & College Pregnancies. 26 Apr. 2021.

Riley, Catherine. Interviewed by Fr. Ryan Hidgon. *88.5 KEDC*. 24 Apr. 2015. Radio.

“Lavonia Cafe Risque’ Battle Makes Law Review.” *92.1 WLHR*. 20 Jun. 2014. Web.

LANGUAGES

Spanish: Proficient (written and spoken)

Portuguese: Working knowledge (reading only)

SAFETY CERTIFICATIONS

American Heart Association BLS for Healthcare Providers (CPR & AED)
Certified through: American Heart Association

Re-certified in 2023

Protecting God’s Children/Virtus Training *Up-to-date certification*
Certified through: Diocese of Charlotte, NC

2016 – Present

Safeguard from Abuse Training
Certified through: U.S. National Archives

Certified in 2015